

**[RADIO MIX KYOTO]  
LOGO DESIGN**

Design by  
Noel Graphic

# デザインキーワード

混ぜる

様々な要素が混ぜられているようなロゴ  
地域 × 学生 × 高齢者など



カラフルな色



遊ぶ

地域から親しみを持ってもらうために  
ロゴで遊べるような展開しやすいカタチ



積み木 or 折り紙

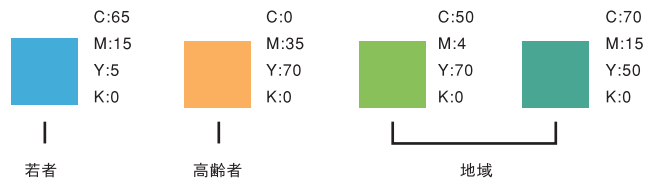


STANDARD ▶

RADIO MIX KYOTO

STANDARD  
+87.0MHz ▶

RADIO MIX KYOTO  
FM 87.0 MHz



VARIATION



black and white



K:45



K:55



K:70



K:80



SNS PROFILE



STICKER



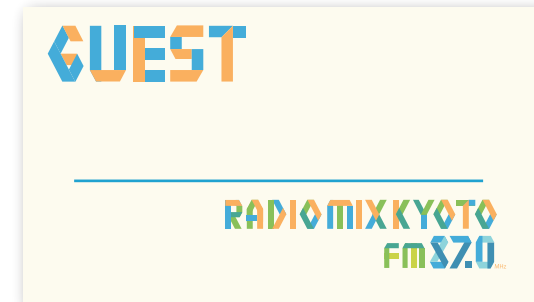
STAFF CARD



BADGE



GUEST CARD



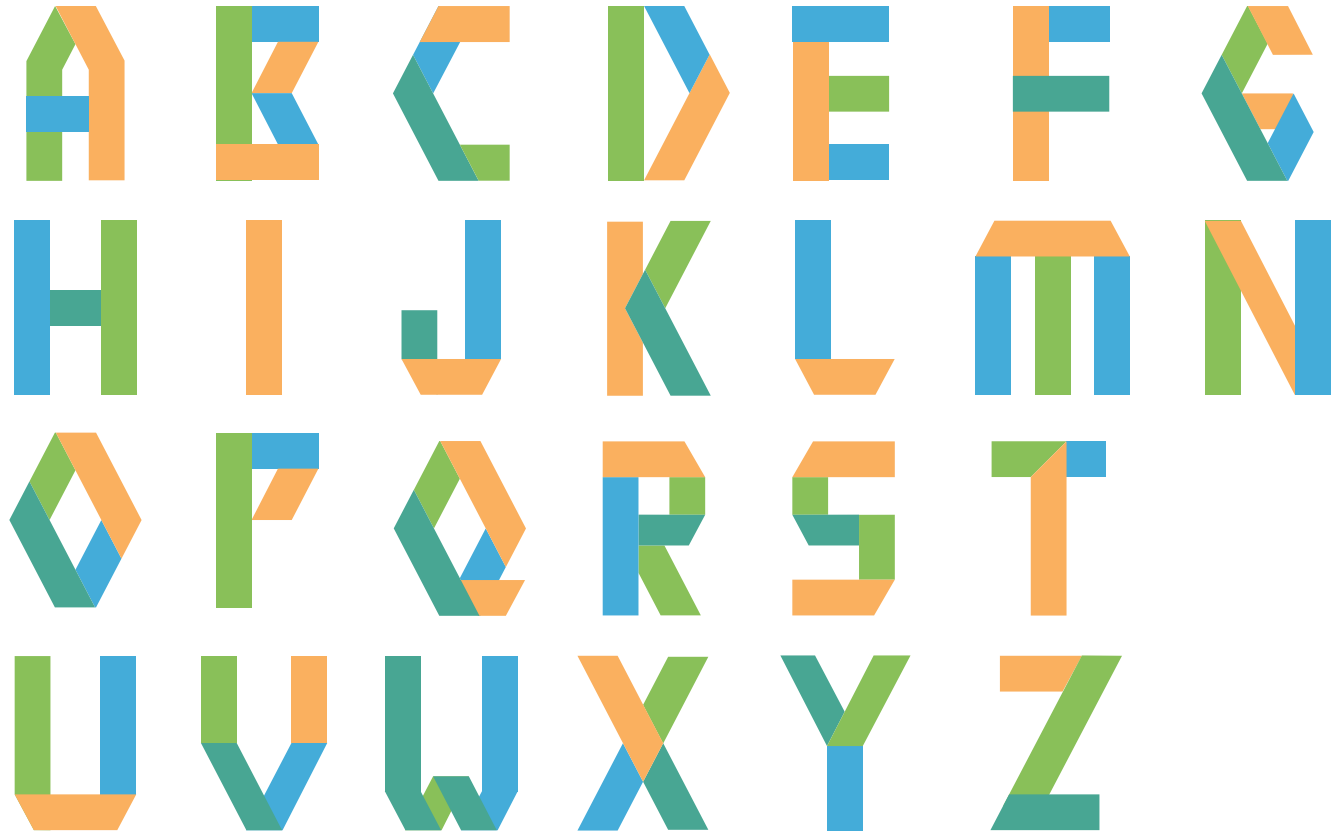
BUSINESS CARD



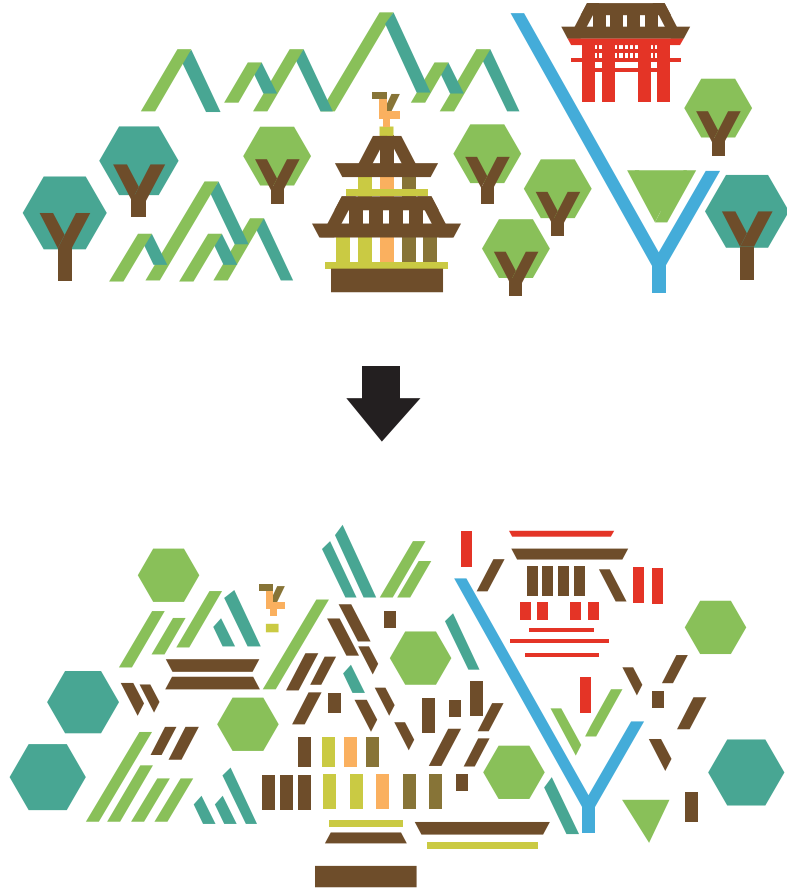
ENVELOPE



ORIGINAL FONT



VISUAL CONCEPT



RADIO MIX KYOTO  
FM 87.0

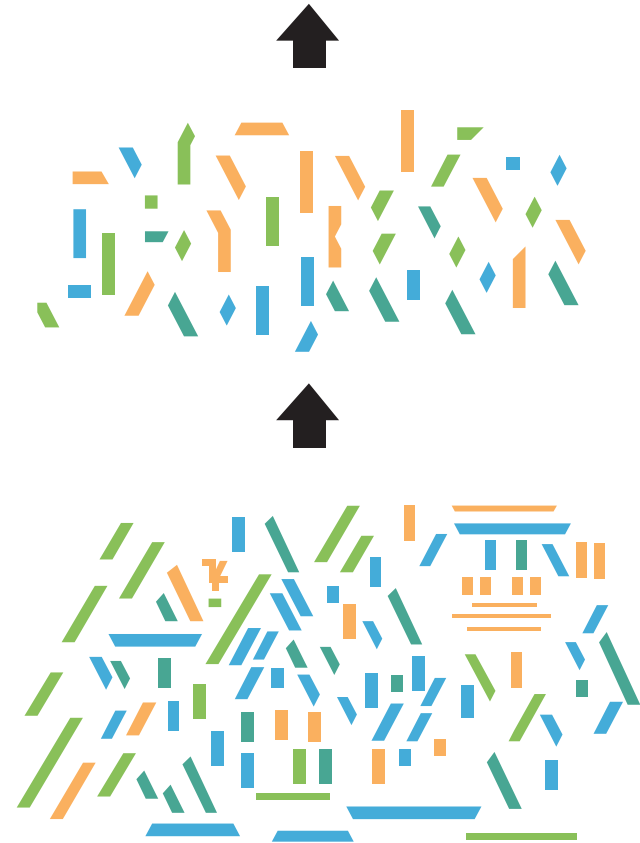


IMAGE EVENT ADD





COLOR VARIATION\_\_A

RADIO MIX KYOTO  
FM 87.0 MHz

C:5 M:60 Y:10 K:0	C:50 M:0 Y:70 K:0	C:10 M:20 Y:80 K:0	C:50 M:0 Y:20 K:0
 春	 夏	 秋	 冬

R.M.K FM 87.0 MHz

RADIO FM  
MIX KYOTO 87.0 MHz

RADIO MIX KYOTO  
FM 87.0 MHz

BUSINESS CARD



SNS PROFILE

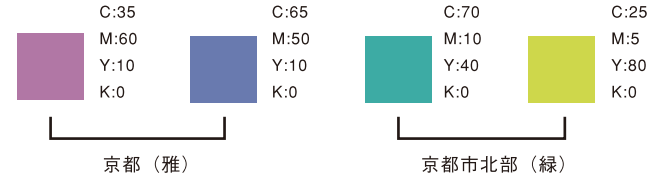


STICKER



COLOR VARIATION\_B

RADIO MIX KYOTO  
FM 87.0 MHz



R.M.K FM 87.0 MHz

RADIO FM  
MIX KYOTO 87.0 MHz

RADIO MIX KYOTO  
FM 87.0 MHz

BUSINESS CARD



SNS PROFILE



STICKER



AITERNATIVE VERSION

RADIO MIX KYOTO  
FM 87.0

RADIO MIX KYOTO  
FM 87.0MHz

RADIO MIX KYOTO  
FM 87.0MHz